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CashCalc and Paradigm strike a deal for financial planning tools

CashCalc and Paradigm are delighted to announce a deal that will see CashCalc's online suite of financial planning tools become available for the firms Paradigm supports.

The deal will arm firms with more financial planning tools, which will help to further develop the quality of their compliance process and enhance client engagement within the financial planning process.

A selection of the key benefits of the deal includes:

- Full and unrestricted access to all the CashCalc financial planning tools at a discounted rate;
- The option to book a complimentary 1-to-1 online demonstration of the software with one of CashCalc's in-house advisers;
- CF30 qualified support via telephone and email; and
- The ability to create a firm licence by adding additional advisers/paraplanners (with the potential for further discounts).

Paradigm's Senior Partner, Paul Hogarth said "the simple inputs/powerful outputs approach by CashCalc is what attracted us and we encourage all of the firms we support to register an account and see what they have to offer". Director of CashCalc, Ray Adams, said "we look forward to welcoming all Paradigm firms over the coming months".

If you have an existing CashCalc account, contact CashCalc direct on info@cashcalc.co.uk to qualify for the discounted rate. Similarly, if you are a new user and wish to register an account, please contact CashCalc to request the designated registration page.

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For further information, please contact:

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Notes to editor

CashCalc was developed by a team of Chartered Financial Planners from South Wales.

Since its launch in May 2014, CashCalc has developed a suite of over 20 financial planning tools and accumulated over 4,900 financial advisers.